

## INFORMATIVE NOTICE

# Telefónica Tech Promotes the Specialisation of its Employees with the Creation of Cyber Security and Cloud Academies

- The purpose of this initiative is to unveil, develop and promote internal talent with a proposal based on the education, training and certification of the company's professionals in the two areas.
- The CiberAcademy+ and CloudEX Academy will contribute to the organic growth strategy of the cloud and cybersecurity businesses with a range of best managed professional services for their customers.
- Initially aimed at around 3,000 employees, Telefónica Tech will extend the offer of these academies to its customers over the coming months.

Madrid. October 21, 2020

Today, during the Security Innovation Days, an event organised each year by ElevenPaths, its cybersecurity company, Telefónica Tech presented the creation of a cybersecurity academy aimed at developing and enhancing internal talent with a proposal based on the education, training and certification of its professionals in the field of cybersecurity. This initiative will be joined by a similar one in the field of the cloud in the coming weeks. With them Telefónica Tech is displaying its commitment to the constant reskilling and upskilling of its professionals, promoting their specialization in technological skills that are in great demand on the market and key to the digital transformation of all kinds of organizations.

The CiberAcademy+ and CloudEX Academy have online platforms that are open to all Telefónica Tech's professionals working in the cybersecurity and cloud business areas, regardless of their level of training, and adapted to their professional profiles (technical, non-technical, commercial, etc.), languages and Telefónica's operations in the world in which they work. The professionals will thus be able to access the most demanding product certifications on the market and put everything they've learnt into practice in real environments.

The aim of the two initiatives is to contribute to the organic growth of these Telefónica Tech businesses by means of advanced internal training and, consequently, a better range of managed professional services for the company's customers. Around 3,000 Telefónica Tech professionals will have access to these training platforms in the first phase.

"The existing gap between demand and supply of specialized cybersecurity profiles is very large and it needs to be rapidly reduced in order to deal with the increasing number of highly sophisticated threats", declared **Elena Lim, director of Telefónica Tech's CiberAcademy+**. "With this initiative we want our professionals to adapt to an ever-changing environment in order to help our customers to become secure and protected organizations with a unique value proposition".

These educational and training capabilities have recently been enhanced by the acquisition of iHackLabs, a company that hosts virtual platforms to recreate real cyberthreat environments which ElevenPaths is now offering as a service to its customers.

As for **Raquel María Ruiz, director of Telefónica Tech's CloudEX Academy**, she emphasized: "We're going through a period of profound transformation and immersed in a digital economy that proposes new ways of approaching business and requires flexibility so as to successfully adapt to the constant changes we're facing. Within this context, training is a key element in the evolution of our talent in an accelerated digital environment, and we also believe that encouraging the development of key competences such as the Cloud on an internal basis is in the best interests of our employees, customers and investors and makes our business sustainable".

As part of its cloud proposal, Telefónica Tech is committed to becoming the trusted partner of its customers in a "Cloud First" world, as a result of which the human team is one of the keys to fulfilling this promise to guarantee not only the level of service it provides but also access to the best conditions of its partner ecosystem.

The CiberAcademy+ and CloudEX Academy enjoy the cooperation and support of many of Telefónica Tech's partners in the two areas. Despite being of an internal nature in the first phase, Telefónica's aim is to offer its customers the option of accessing these platforms in the coming months in order to train their own professionals.

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## About ElevenPaths

ElevenPaths is Telefónica's cyber security company, part of the Telefónica Tech holding, which brings together the digital businesses with the greatest growth potential in the company.

In a world in which cyberthreats are inevitable, as intelligent managed security services suppliers, we focus on preventing, detecting, responding and diminishing the possible attacks faced by companies. We guarantee the cyber resilience of our customers through 24/7 support entirely managed from eleven i-SOCs around the world with a global operational capacity.

We believe in challenging the current state of security, a characteristic that must always be present in technology. We are constantly rethinking the relationship between security and people with the aim of creating innovative products capable of transforming the concept of security.

In this way, we manage to stay one step ahead of our attackers, whose presence is increasing in our digital lives. We work to guarantee a safer digital environment through strategic alliances that allow us to improve the security of our clients. Besides constant collaborations with leading organisations and entities such as the European Commission, Cyber Threat Alliance, Cloud Security Alliance, Cyber Security Alliance, EuroPol, Incibe, OpenSSF, OEA, ISAAC, OCA, FIRST, IoT Security Foundation, Centro de Ciberseguridad Industrial (CCI) y APWG.

More information:

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[@ElevenPaths](https://twitter.com/ElevenPaths)

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## About Telefónica

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests.

The company has a significant presence in 21 countries and over 322 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4,975,199,197 ordinary shares traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

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