

INFORMATIVE NOTICE

ELEVENPATHS AND PROOFPOINT SIGN A FRAMEWORK AGREEMENT TO COMPLEMENT TELEFONICA'S EMAIL PROTECTION OFFERING

- **The aim is to provide Telefónica's B2B customers with Advanced Managed Email Monitoring and Protection Services supported by Proofpoint technology that will complement the Managed Security Services Portfolio by Telefónica SOCs.**

Madrid, February 14, 2019

[ElevenPaths](#), [Telefónica](#) Cybersecurity Unit, specialized in development of innovative security solutions, today announced an alliance with [Proofpoint](#) so as to offer Telefonica's B2B customers with leading email security services. The Framework Agreement seeks to strengthen their joint email protection offering, focused on delivering advanced managed services to their B2B customers.

The solution has been designed not only to protect the email but also data and brands against advanced threats and compliance risks. This solution is built on the cloud and leverages one of the world's most advanced intelligence platforms, helping to effectively detect and block targeted attacks and quickly respond to suspicious behaviors.

Clean Email MSS, part of Telefonica's Email Protection offering, is a managed security service module that offers Telefónica B2B customers a wide range of completely integrated email security solutions, that will help them to comply with security and privacy regulations, such as GDPR, and securely store customers email data.

"We are excited to partner with leading security technology provider, Proofpoint, which will enable our clients to enjoy world-class protection through a new addition in our managed services portfolio" said Pedro Pablo Pérez, CEO of ElevenPaths and Global VP of Security Services in Telefónica. "A managed service needs to combine operational excellence such as that afforded by Telefónica SOCs with best-of-breed technology like Proofpoint".

Proofpoint, a leading next-generation security and compliance company, has been recognized as a leader in [Gartner's 2018 Magic Quadrant for Security Awareness Computer-Based Training](#) as well as a leader in the Secure Email Gateways Category.

"Threat actors now increasingly target people within organizations rather than systems or infrastructure. To both understand how their organizations are being targeted and to combat the threats effectively, security teams must shift to a people-centric approach", said Ryan Kalember, senior vice president of Cybersecurity Strategy for Proofpoint. "Proofpoint is the first company to integrate a people-centric view into its security platform to easily identify vulnerable users and create a tailored security approach to best protect each individual user. Our partnership with ElevenPaths will help us deliver first class protection to meet the needs of enterprises facing today's fast-evolving threat landscape.

About ElevenPaths

At ElevenPaths, Telefónica Cyber Security Unit, we believe in the idea of challenging the current state of security, an attribute that must always be present in technology. We're always redefining the relationship between security and people, with the aim of creating innovative security products which can transform the concept of security, thus keeping us one step ahead of attackers, who are increasingly present in our digital life.

More information:

elevenpaths.com

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blog.elevenpaths.com

About Telefónica

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of subscribers, with a comprehensive offering and quality of connectivity that is delivered over world-class fixed, mobile, and broadband networks.

The company has a significant presence in 17 countries and over 356 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy. Telefónica is a 100% listed company and its shares are traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

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About Proofpoint

Proofpoint, Inc. (NASDAQ:PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint to mitigate their most critical security and compliance risks across email, the cloud, social media, and the web. No one protects people, the data they create, and the digital channels they use more effectively than Proofpoint.

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