

LUCA

AI Powered Decisions

Verify

Verify your customer's mobile number instantly and securely

Verify from LUCA, a Telefónica Data Unit, allows you to match a mobile number provided by your customer as part of a registration process.

The service significantly speeds up the registration process on mobile, either in-app or in the mobile web browser when on the carrier mobile data network. This removes the need to send one-time passwords via SMS to the mobile device and for customers to enter the one-time password into the registration page.

Using technology built into the network the service offers enhanced security for you and your customers, with no need to trade off security for improved customer experience.



Why Telefónica and LUCA?

Telefónica is one of the largest telecommunications companies with a **significant presence in 21 countries and a customer base that amounts to more than 341 million accesses around the world.**

LUCA is the data unit of Telefónica and its mission is to help corporations increase their results through a global offer of Big Data and Artificial Intelligence products and services.

Telefónica DATA UNIT

Verify

Key benefits for you

- Faster and more secure mobile number authentication via the mobile network, even when roaming
- Streamlined registration experience for customers
- Works on mobile web and native apps on all platforms
- Protection against mobile account takeover when combined with LUCA Account Takeover Protection
- Simple fallback to existing authentication process when number cannot be matched

Key benefits for your customers

- Fast and secure in-app or mobile web registration on mobile device
- No need to copy and paste or remember one time passwords sent via SMS
- Number match service protects customer privacy
- Works on any internet enabled mobile device connected to carrier mobile data network, even when roaming

The technology behind it

- High-availability managed service
- High capacity, high volume, low latency
- HTTPS REST APIs for straightforward integration
- Carrier-based network authentication for enhanced security

Get in touch

To find out more about LUCA Verify
speak to your LUCA account manager.

LUCA

luca-d3.com

Telefonica DATA UNIT