

Press Release

## Telefónica recognised as a Leader in the 2021 Gartner Magic Quadrant for Managed IoT Connectivity Services, Worldwide, for the seventh time

- Telefónica believes that the key to its success lies in maintaining a clear vision and high levels of innovation to meet market requirements.

**Madrid, 28 April 2021.** Telefónica has been recognised for the seventh time as a Leader in the Gartner Magic Quadrant for Managed IoT (Internet of Things) Services, Worldwide. This is a report where players in the IoT market are evaluated for their Ability to Execute and Completeness of Vision.

"We are very proud that for the seventh time, Gartner has recognized us within the Leaders Quadrant in its Magic Quadrant for Managed IoT Connectivity Services, Worldwide" explains Gonzalo Martín-Villa, CEO of IoT & Big Data at [Telefónica Tech](#). "To us, this recognizes our market vision, leadership within our broad footprint and the ability to adapt to what our customers expect from a company like Telefónica, regardless of their size, sector or previous technological capabilities, thanks to a deep portfolio of IoT solutions."

"We bring solutions that cover the full range of cellular, fixed and satellite connectivity and marry them with extended capabilities with analytics, big data, artificial intelligence, security and blockchain", adds Martín-Villa.

Telefónica has more than 35 million IoT connections worldwide and very strong assets such as Kite, an in-house solution platform to manage IoT devices with a dedicated network infrastructure globally deployed and hosted in the cloud to be accessible everywhere via web or API. IoT, Big Data, Cloud, Blockchain and Cybersecurity services are part of [Telefónica Tech](#), the unit with which Telefónica wants to boost the growth of these digital businesses.

The full report, Gartner Magic Quadrant for Managed IoT Connectivity Services, Worldwide, Pablo Arriandiaga, et al., 24 March 2021, is available at the following link (subject to subscription): <https://www.gartner.com/en/documents/3999757>

### Telefónica, S.A.

Dirección de Comunicación Corporativa

Tel: +34 91 482 38 00 email: [prensatelefonica@telefonica.com](mailto:prensatelefonica@telefonica.com)

[saladeprensa.telefonica.com](http://saladeprensa.telefonica.com)

**Gartner Disclaimer**

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

**About Telefónica**

Telefónica is one of the world's leading telecommunications service providers. The company offers fixed and mobile connectivity services, as well as a wide range of digital services for individuals and businesses. It is present in Europe and Latin America, through its brands Movistar, VIVO and O2, among others, where it has more than 345 million customers.

Telefónica is a fully private company whose shares are listed on the Continuous Market of the Spanish stock exchanges and on the New York and Lima stock exchanges.

**About Telefónica Tech**

Telefónica Tech is a key holding of the Telefónica Group. The company offers a wide range of integrated technology services and solutions in Cyber Security, Cloud, IoT, Big Data and Blockchain. For more information, visit: <https://tech.telefonica.com/>

**Telefónica, S.A.**

Dirección de Comunicación Corporativa

Tel: +34 91 482 38 00 email: [prensatelefonica@telefonica.com](mailto:prensatelefonica@telefonica.com)

[saladeprensa.telefonica.com](http://saladeprensa.telefonica.com)