

Press release

## Telefónica Tech partners with CrowdStrike to strengthen the digital protection of its clients

- Telefónica Tech to leverage the CrowdStrike Falcon platform to enhance its Managed Detection and Response (MDR) solution as part of the NextDefense service.
- This alliance provides advanced Endpoint Detection and Response technology (EDR) that will enable experts in Telefónica Tech's Operations Centres (SOCs) to deliver sophisticated breach investigation and containment capabilities to clients, improving their positioning in cyber security and resilience posture.

**Madrid, 27 of July 2021** [Telefónica Tech](#), has signed a partnership agreement with CrowdStrike, a leader in cloud-delivered endpoint and workload protection, to strengthen the capabilities of its Managed Detection and Response (MDR) service, integrated in NextDefense.

[NextDefense](#) is Telefónica Tech's global advanced cyber security solution that provides companies with Managed Detection and Response (MDR), Risk-based Vulnerability Management and threat intelligence services in the markets of Spain, Brazil, Chile, Peru, Mexico, USA, and Colombia. The [MDR](#) service monitors the client's equipment 24 hours and every day of the year to identify and mitigate the breaches detected by Endpoint Detection and Response technology (EDR). In addition, it extends this detection capability with its proactive hunting capability to search for signs of compromise undetected by other security controls. Likewise, the MDR service makes our global Digital Forensics and Incident Response (DFIR) team available to clients to provide rapid assistance in the event of an incident or cyber-crisis and facilitate the rapid recovery of their most valuable business processes and digital assets.

This alliance will enable Telefónica Tech to leverage the CrowdStrike Falcon platform, a cloud-architected endpoint security solution that offers advanced threat protection capabilities with the visibility and tools to identify, investigate and mitigate breaches remotely and immediately.

The CrowdStrike Falcon platform is based on its proprietary machine learning (ML) engine and in-house threat intelligence capabilities to detect all types of attacks, including sophisticated threats and new advanced unknown techniques. CrowdStrike's technology does not rely on traditional systems based on periodic signature updates, allowing it to provide advanced protection 24/7, regardless of whether or not computers are connected to the Internet.

According to Alberto Sempere, Cyber Security product director at Telefónica Tech, "This new alliance with CrowdStrike will allow us to stand out even more from the competition by approaching the market with a Managed Detection and Response (MDR) solution that brings together the technological capabilities and experience of both companies. It is a significant step forward in our goal to always be at the forefront of cyber security solutions to anticipate the needs of the clients on their journey towards a secure and effective digital transformation".

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“We are proud to be a trusted partner of Telefonica Tech, bringing the power of our Falcon platform to its hundreds of thousands of customers across Europe, North and South America,” said Matthew Polly, vice president, Channel and Alliances, CrowdStrike. “Telefonica has a proud history of offering the best solutions to their small to medium-sized enterprises and large account customers in particular, and we know many businesses around the world are actively looking to replace legacy antivirus (AV) solutions with next-generation technology to better secure their data and assets against cyber threats. Coupling CrowdStrike Falcon with Telefonica Tech’s NextDefense offering, our joint customers now have trusted and proven next-gen endpoint protection and world-class services that shows immediate time-to-value and gives them confidence that they are protected from breaches.”

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### **About Telefónica Tech**

Telefónica Tech is the leading company in digital transformation. The company has a wide range of services and integrated technology solutions in Cybersecurity, Cloud, IoT, Big Data or Blockchain. For more information, please visit: <https://tech.telefonica.com/>

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